

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

July 6, 2023 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Santee Drown
Roll Call of Board Members	Natalie Syverson
Approval of Agenda.....	Santee Drown
Approval of YCDBA Board Meeting Minutes	June 1, 2023
Correspondence	Judy Brogden/Santee

Board Liaisons:

- Jesse Alexander - Yuba City Fire
- Drew Mitchell – Yuba City Community Policing Officer
- Troy Koski – Yuba City Police Homeless Officer
- Brad McIntire - Yuba City Community Services
- David C. Giongco – Yuba City Public Works
- Doug Libby – Yuba City Development Services
- Kristen Perry - Yuba Sutter Chamber of Commerce

Introduction of Guests	Santee Drown
Treasurer’s Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
b	June – BID Billing
Coordinator’s Report (5 minutes)	Judy Brogden
a. Social Media	Facebook, Instagram and Website
b. Merchant Highlights	Weekly Schedule
c. Coordinators Time Update	June’s Monthly Activities
Membership (5 minutes)	Judy Brogden
a	Merchant Update
Committees	
Events (10 minutes)	Teresa Schmidt
a	Summer Stroll – June 17, 2023
Marketing (10 minutes)	Ken Wood / Ryan Henshaw
a	Member Highlights
Executive (5 minutes)	Santee Drown
a.	Clean CA Grant Update- Scott

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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July 2023 YCDBA Meeting Dates

YCDBA Events Committee: 7/11 @ 10 am
YCDBA Marketing Committee: 7/11 @ 9 am
YCDBA Executive Board: 7/27 @ 8:30 am
Next YCDBA Meeting – August 3, 2023
The Happy Viking @ 8:30 am

Local Government Meetings:

Yuba City Council: 7/4 & 7/18 @ 9 am
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: 7/12 & 7/26 @ 6 pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter County Board of Supervisors – 7/11 & 7/25 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

Adjourn meeting

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

Yuba City Downtown Business Association
 Minutes of the Board Meeting June 1, 2023
 Meeting called to order by Sandee Drown: 8:34am

Roll Call

Name / Title	Present	Absent	Excused
Sandee Drown, President	X		
Ryan Henshaw, Vice President	X		
Scott Sargent - Treasurer			X
Natalie Syverson- Secretary	X		
Danielle Blackmer, Director	X		
Teresa Schmidt, Director	X		
Kenneth Wood, Director			X
Stacie Bedford, Director	X		
Rubi Ibarra, Director		X	
Marni Sanders, Director		X	
Jesse Alexander, Fire Liaison	X		
Michelle Brazil/Drew Mitchell Police Liaison		X	
Troy Koski, Homeless Liaison			X
Brad McIntyre, Park & Rec. Liaison		X	
Kristen Perry, Chamber Liaison		X	
David Gianco, Yuba City Public Works Liaison		X	
Doug City Development Services Liaison	X		

Agenda approved- Teresa/Ryan

Minutes approved-Teresa/Natalie

Correspondence- Emails and stroll is happening

Liaison Reports: -

Jesse: Ladder truck is coming. More structure fires and more homeless activity. Use 311 for any issues the city will address ASAP.

Troy: is gone on training.

Dave Shaw: Ordinances-nudity/trespassing across the board we voted on. On private property the owner can remove them. Defecating/exposing-they can address it. These will be live any day soon. 30 days after passed.

Doug: David is moving on. Last day tomorrow. Mobile food vendors: please report location and times through 311 is very helpful.

Kristen: not here

Guests: Sarah Eberhart Rios-health and human services

Clarissa and Sandra-Iguanas

Brett from BFS

Scott: Ryan talking about finances. 2 businesses have been sent to collections. Judy-1 business has paid in full. Others need more info from the city. Others that are over year or so go to collections. 8 or so are in the process of making payments. County is sending a check in this week. The city is coming in for the stroll. Make 32k/year and half goes to coordinator. Lights and strolls we put on. Some new businesses are coming in. Getting in touch with them for BID billing.

Social Media: event is up on FB to share. Shared also to IG. 6 new DBA members on board.
Monthly schedule: Monday members in process to feature members. Busy month.
Evergreen home loans have closed. Jasmin from Cowgirl Boutique is 2 doors down from Dhillon's.

Events: Stroll is underway. Tuesday 74 vendors. Around 50 cars in Hart Plaza. Wanting to do new signs for upcoming strolls after summer stroll.

Marketing: Ryan talked about meeting on June 13, 9am @ Plumas Interiors. Fellow promotion for downtown merchants.

Executive: Sandee talked about tree trimming end of the month. Bowls looking good.
Dave: Education campaign for vendors in process.

Meeting end: 9:32 Natalie

Yuba City Downtown Business Assoc.
Balance Sheet
As of June 30, 2023

	<u>Jun 30, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
Sutter Community Bank	53,158.96
Total Checking/Savings	53,158.96
Accounts Receivable	
*Accounts Receivable	(31.88)
Total Accounts Receivable	(31.88)
Other Current Assets	
Accounts Receivable	22,996.08
Allowance for Doubtful Accounts	24,811.13
NACC-TEL Shares	1,053.00
Security Deposit	(50.00)
Undeposited Funds	869.75
Total Other Current Assets	49,679.96
Total Current Assets	102,807.04
Fixed Assets	
Accum Depr	(1,849.40)
Bad Debt	4.03
Furn & Equipment	6,774.95
Total Fixed Assets	4,929.58
TOTAL ASSETS	<u>107,736.62</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	614.54
Total Other Current Liabilities	614.54
Total Current Liabilities	614.54
Total Liabilities	614.54
Equity	
Retained Earnings	97,958.65
Net Income	9,163.43
Total Equity	107,122.08
TOTAL LIABILITIES & EQUITY	<u>107,736.62</u>

Yuba City Downtown Business Assoc.
Profit & Loss
June 2023

	<u>Jun 23</u>
Ordinary Income/Expense	
Income	
Associate Member Dues	250.00
BID Dues	2,564.40
Event - Insurance	234.00
Event - Sponsorships	15,500.00
Event - Vendor Booths	(4,238.44)
Prior Year Assessments	32.08
Total Income	<u>14,342.04</u>
Gross Profit	14,342.04
Expense	
Contracted Employee	4,225.00
Dues and Subscriptions	19.99
Equipment Rental	
Event Equipment	2,705.50
Tents and Staging	4,460.00
Toilet Rentals	583.98
Total Equipment Rental	<u>7,749.48</u>
Event Expense	
Band & Entertainment Expense	10,000.00
Event Expense - Other	22.39
Total Event Expense	<u>10,022.39</u>
Insurance	2,158.04
Licenses and Permits	236.12
Maintenance	400.00
Marketing & Promo	146.52
Meals & Entertainment	86.86
Office Supplies	81.31
Printing and Reproduction	664.61
Rent	
Storage	330.00
Total Rent	<u>330.00</u>
Security	3,109.20
Telephone Expense	87.52
Total Expense	<u>29,317.04</u>
Net Ordinary Income	<u>(14,975.00)</u>
Net Income	<u><u>(14,975.00)</u></u>

Yuba City Downtown Business Assoc.
A/R Aging Summary
As of July 3, 2023

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
+# Enterprise Rancheria	0.00	0.00	0.00	0.00	500.00	500.00
+# Recology Yuba Sutter	0.00	0.00	0.00	0.00	750.00	750.00
+# Twin Rivers Polaris	0.00	0.00	0.00	0.00	250.00	250.00
+# YS Chamber of Commerce {C}	0.00	0.00	0.00	0.00	250.00	250.00
5 Guys Printing, Inc	0.00	0.00	0.00	0.00	500.00	500.00
As you Whish Salon & Beauty Bar	0.00	0.00	0.00	0.00	385.00	385.00
Babies to Teen Consignment Shop	0.00	0.00	0.00	0.00	385.00	385.00
Beck's Shoes	0.00	0.00	0.00	0.00	1,540.00	1,540.00
Best Collateral	0.00	0.00	0.00	0.00	250.00	250.00
Black Heart Tattoo & Art Gallery	0.00	0.00	0.00	0.00	770.00	770.00
Bombshell Salon	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Citizens Business Bank	0.00	0.00	0.00	0.00	875.00	875.00
City Cafe	0.00	551.25	0.00	0.00	0.00	551.25
CoreCycle Fitness	0.00	0.00	0.00	0.00	257.00	257.00
Cupcake Magic	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Dhillon's Pizza	0.00	0.00	467.00	0.00	0.00	467.00
DrapedNTaped	0.00	0.00	0.00	0.00	641.67	641.67
E & J Music Lounge	0.00	0.00	0.00	0.00	513.33	513.33
Ellis DDS, Inc.	0.00	0.00	0.00	0.00	(31.82)	(31.82)
Erica's Hair Studio	0.00	0.00	0.00	0.00	285.00	285.00
Fernando's Cali Kitchen	0.00	0.00	0.00	0.00	180.00	180.00
Hola Services	0.00	0.00	0.00	0.00	700.00	700.00
Iguana's Mexican Grill	0.00	0.00	560.00	0.00	0.00	560.00
Justin's Kitchen	0.00	0.00	0.00	0.00	1,120.00	1,120.00
Korean Karate	0.00	0.00	0.00	0.00	905.00	905.00
KV Nails ~ Spa Salon	0.00	0.00	0.00	0.00	384.98	384.98
La Flor de Michoacan	0.00	0.00	0.00	0.00	1,058.72	1,058.72
Lee's Canton Restaurant	0.00	0.00	0.00	0.00	900.00	900.00
Natalie Syverson Photography	0.00	0.00	0.00	0.00	(0.04)	(0.04)
NEXA Mortgage	0.00	0.00	0.00	0.00	500.00	500.00
Novedades Chanito Perez	0.00	0.00	0.00	0.00	555.00	555.00
Novedades Espinoza	0.00	0.00	0.00	0.00	484.15	484.15
Obsidian Direct	0.00	0.00	0.00	0.00	280.00	280.00
Ocean Massage	0.00	0.00	0.00	0.00	673.00	673.00
Phoenix Martial Arts	0.00	0.00	0.00	0.00	385.00	385.00
Phoenix Ridge	0.00	0.00	0.00	0.00	385.00	385.00
Righteous Ink	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Royal Jewelers	0.00	0.00	0.00	0.00	385.00	385.00
Shadd's Vacuum Service	0.00	0.00	0.00	0.00	180.00	180.00
Simply Divine Academy North	0.00	0.00	0.00	0.00	347.08	347.08
Stanton Optical	0.00	0.00	0.00	0.00	385.00	385.00
Stay Faded	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Steele House Coffee	0.00	0.00	0.00	0.00	180.00	180.00
Studio 622	0.00	0.00	385.00	0.00	0.00	385.00
The Cellphone	0.00	0.00	0.00	0.00	1,540.00	1,540.00
The City Club	0.00	0.00	0.00	0.00	1,120.00	1,120.00
The Theater Gallery	0.00	0.00	0.00	0.00	770.00	770.00
Visual Impact	0.00	0.00	0.00	0.00	385.00	385.00
Wilbur Ellis	0.00	0.00	0.00	0.00	180.00	180.00
TOTAL	0.00	551.25	1,412.00	0.00	29,803.07	31,766.32