

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

June 1, 2023 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Sandee Drown
Roll Call of Board Members	Natalie Syverson
Approval of Agenda.....	Sandee Drown
Approval of YCDBA Board Meeting Minutes	May 4, 2023
Correspondence	Judy Brogden/Sandee

Board Liaisons:

Jesse Alexander - Yuba City Fire
Drew Mitchell – Yuba City Community Policing Officer
Troy Koski – Yuba City Police Homeless Officer
Brad McIntire - Yuba City Community Services
David C. Giongco – Yuba City Public Works
Doug Libby – Yuba City Development Services
Kristen Perry - Yuba Sutter Chamber of Commerce

Introduction of Guests	Sandee Drown
Treasurer's Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
b	May – BID Billing
Coordinator's Report (5 minutes)	Judy Brogden
a. Social Media	Facebook, Instagram and Website
b. Merchant Highlights	Monthly Schedule
c. Coordinators Time Update	May's Monthly Activities
Membership (5 minutes)	Judy Brogden
a	Merchant Update
Committees	
Events (10 minutes)	Teresa Schmidt
a	Summer Stroll – June 17, 2023
Marketing (10 minutes)	Ken Wood / Ryan Henshaw
a	Member Highlights
Executive (5 minutes)	Sandee Drown
a.	Tree Trimming/Flower Bowls

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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March 2023 YCDBA Meeting Dates

YCDBA Events Committee: 5/30, 6/13 @ 10 am
YCDBA Marketing Committee: 6/13 @ 9 am
YCDBA Executive Board: 6/29 @ 8:30 am
Next YCDBA Meeting – July 6, 2023
The Happy Viking @ 8:30 am

Local Government Meetings:

Yuba City Council: 6/6 & 6/20 @ 9 am
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: 6/14 & 6/28 @ 6 pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter County Board of Supervisors – 6/13 & 6/27 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

Adjourn meeting

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

Yuba City Downtown Business Association
 Minutes of the Board Meeting May 4, 2023
 Meeting called to order by Sandee Drown: 8:37am

Roll Call

Name / Title	Present	Absent	Excused
Sandee Drown, President	X		
Ryan Henshaw, Vice President	X		
Scott Sargent - Treasurer	X		
Natalie Syverson- Secretary	X		
Danielle Blackmer, Director	X		
Teresa Schmidt, Director	X		
Kenneth Wood, Director			X
Stacie Bedford, Director	X		
Rubi Ibarra, Director		X	
Marni Sanders, Director	X		
Jesse Alexander, Fire Liaison		X	
Michelle Brazil/Drew Mitchell Police Liaison	X		
Troy Koski, Homeless Liaison	X		
Brad McIntyre, Park & Rec. Liaison		X	
Kristen Perry, Chamber Liaison	X		
David Gianco, Yuba City Public Works Liaison			X
Doug Libby, City Development Services Liaison	X		

Agenda approved- Scott/Ryan

Minutes approved-Teresa/Natalie

Correspondence- Emails and stroll is happening

Liaison Reports:-

Jesse: none

Drew: Business academy finished up. Teresa really enjoyed it! Ryan - excellent well done. A lot of great content. YC jamboree May 13 11-1pm at PD out with resources and food trucks. K9 demo @12:30

Troy: goals for homeless-Yuba Sutter counties work together on goals. Working with those folk to get out of streets and the ability to manage a house. 35 homeless in custody in jail -then to go to drug free as possible.

Brad- Sandee and Ryan met with Rob and the trees. Trimming trees some lights might be gaps when trimming. Brad is retiring at the end of Aug.

David-not present.

Doug-Updated map of area designations. Code enforcement for food vendors off hrs. Holiday Inn Express approval to open first 2 floors. Applied for CAL recycle grants. City partnering with Habitat for humanity. Wanton will have 217 units and called Merriment Apts.

Ben Moody- YC311- for code enforcement-cleanup, food trucks and pop s are more priority. Summer stroll event application-get the packet to city to give business applicants to those applying for license. Bridge St project is going well.

Kristen: Small business week. Vendor fair was Saturday. Marysville has one this Saturday.

Leadership dinner Friday. Beale looking forward to partner with our community. Work ready program. 2-3 ribbon cuttings happening every week. May 9, 8am Blue Zones rise and shine May 17 Wine down Wed. May 29 Core Financial

Guests: none

Treasurer: 52987- 671 in profit. See invoices coming in. 18k waiting to come in. Those over 90+ days has gone down.

Coordinator: Stroll application is going well. Vendors are connecting. Merchants-restaurants will be busy no competition with trucks.

Events: Bands are booked. Kids are done. Center St Stage by E&J music. Volunteer sheet, sign up.

Marketing: members and highlights-Monday merchants-lights are in the works.

Marni- going well, lots to learn, ideas to make downtown. More walkable and more people downtown. Sutter connecting 3pm May 9.

Meeting end: 9:31 Natalie

Yuba City Downtown Business Assoc.
Balance Sheet
As of May 30, 2023

	<u>May 30, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
Sutter Community Bank	67,999.81
Total Checking/Savings	67,999.81
Accounts Receivable	
*Accounts Receivable	(31.88)
Total Accounts Receivable	(31.88)
Other Current Assets	
Accounts Receivable	22,996.08
Allowance for Doubtful Accounts	24,811.13
NACC-TEL Shares	1,053.00
Security Deposit	(50.00)
Undeposited Funds	1,666.00
Total Other Current Assets	50,476.21
Total Current Assets	118,444.14
Fixed Assets	
Accum Depr	(1,849.40)
Bad Debt	4.03
Furn & Equipment	6,774.95
Total Fixed Assets	4,929.58
TOTAL ASSETS	<u>123,373.72</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	614.54
Total Other Current Liabilities	614.54
Total Current Liabilities	614.54
Total Liabilities	614.54
Equity	
Retained Earnings	97,933.65
Net Income	24,825.53
Total Equity	122,759.18
TOTAL LIABILITIES & EQUITY	<u>123,373.72</u>

7:48 AM
05/30/23
Cash Basis

Yuba City Downtown Business Assoc.
Profit & Loss
May 1 - 30, 2023

	<u>May 1 - 30, 23</u>
Ordinary Income/Expense	
Income	
BID Dues	3,150.00
Event - Insurance	238.50
Event - Vendor Booths	10,107.00
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Total Income	13,495.50
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Gross Profit	13,495.50
Expense	
Bank Service Charges	18.68
Contracted Employee Insurance	2,850.00
Rent	
Storage	330.00
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Total Rent	330.00
Telephone Expense	87.52
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Total Expense	3,987.40
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Net Ordinary Income	9,508.10
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Net Income	<u>9,508.10</u>

Yuba City Downtown Business Assoc.

A/R Aging Summary

As of May 30, 2023

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
+ City of Yuba City	0.00	10,500.00	0.00	0.00	0.00	10,500.00
+ County of Sutter	0.00	2,500.00	0.00	0.00	2,500.00	5,000.00
+ # Enterprise Rancheria	0.00	0.00	0.00	0.00	500.00	500.00
+ # Recology Yuba Sutter	0.00	0.00	0.00	0.00	750.00	750.00
+ # Twin Rivers Polaris	0.00	0.00	0.00	0.00	250.00	250.00
+ # YS Chamber of Commerce {C}	0.00	0.00	0.00	0.00	250.00	250.00
5 Guys Printing, Inc	0.00	0.00	0.00	0.00	500.00	500.00
As you Whish Salon & Beauty Bar	0.00	0.00	0.00	0.00	385.00	385.00
Babies to Teen Consignment Shop	0.00	0.00	0.00	0.00	385.00	385.00
Beck's Shoes	0.00	0.00	0.00	0.00	1,540.00	1,540.00
Best Collateral	0.00	0.00	0.00	0.00	250.00	250.00
Black Heart Tattoo & Art Gallery	0.00	0.00	0.00	0.00	770.00	770.00
Bombshell Salon	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Budget Blinds of Yuba City	0.00	0.00	0.00	0.00	250.00	250.00
Center Street Salon & Spa	0.00	0.00	0.00	0.00	240.00	240.00
Citizens Business Bank	0.00	0.00	0.00	0.00	875.00	875.00
CoreCycle Fitness	0.00	0.00	0.00	0.00	321.00	321.00
Cupcake Magic	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Dhillon's Pizza	0.00	467.00	0.00	0.00	0.00	467.00
DrapedNTaped	0.00	0.00	0.00	0.00	770.00	770.00
E & J Music Lounge	0.00	0.00	0.00	0.00	513.33	513.33
Ellis DDS, Inc.	0.00	0.00	0.00	0.00	(31.82)	(31.82)
Erica's Hair Studio	0.00	0.00	0.00	0.00	385.00	385.00
Fernando's Cali Kitchen	0.00	0.00	0.00	0.00	180.00	180.00
Hola Services	0.00	0.00	0.00	0.00	700.00	700.00
Justin's Kitchen	0.00	0.00	0.00	0.00	1,120.00	1,120.00
Korean Karate	0.00	0.00	0.00	0.00	905.00	905.00
KV Nails ~ Spa Salon	0.00	0.00	0.00	0.00	384.98	384.98
La Flor de Michoacan	0.00	0.00	0.00	0.00	1,058.72	1,058.72
Lee's Canton Restaurant	0.00	0.00	0.00	0.00	900.00	900.00
Natalie Syverson Photography	0.00	0.00	0.00	0.00	(0.04)	(0.04)
NEXA Mortgage	0.00	0.00	0.00	0.00	500.00	500.00
Novedades Chanito Perez	0.00	0.00	0.00	0.00	555.00	555.00
Novedades Espinoza	0.00	0.00	0.00	0.00	484.15	484.15
Obsidian Direct	0.00	0.00	0.00	0.00	420.00	420.00
Ocean Massage	0.00	0.00	0.00	0.00	673.00	673.00
Phoenix Martial Arts	0.00	0.00	0.00	0.00	385.00	385.00
Phoenix Ridge	0.00	0.00	0.00	0.00	385.00	385.00
Queen Penny	0.00	0.00	0.00	0.00	250.00	250.00
Queen Penny Display Shop	0.00	0.00	0.00	0.00	1,315.40	1,315.40
Righteous Ink	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Royal Jewelers	0.00	0.00	0.00	0.00	385.00	385.00
Shadd's Vacuum Service	0.00	0.00	0.00	0.00	180.00	180.00
Simply Divine Academy North	0.00	0.00	0.00	0.00	417.08	417.08
Stanton Optical	0.00	0.00	0.00	0.00	385.00	385.00
Stay Faded	0.00	0.00	0.00	0.00	1,925.00	1,925.00
Steele House Coffee	0.00	0.00	0.00	0.00	180.00	180.00
The Cellphone	0.00	0.00	0.00	0.00	1,540.00	1,540.00
The City Club	0.00	0.00	0.00	0.00	1,120.00	1,120.00
The Theater Gallery	0.00	0.00	0.00	0.00	770.00	770.00
Ubella Lash & Beauty	0.00	0.00	288.75	0.00	0.00	288.75
Visual Impact	0.00	0.00	0.00	0.00	385.00	385.00
Wilbur Ellis	0.00	0.00	0.00	0.00	180.00	180.00
TOTAL	0.00	13,467.00	288.75	0.00	34,860.80	48,616.55