

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

May 4, 2023 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Sandee Drown
Roll Call of Board Members	Natalie Syverson
Approval of Agenda.....	Sandee Drown
Approval of YCDBA Board Meeting Minutes	April 6, 2023
Correspondence	Judy Brogden/Sandee
Board Liaisons:	
Jesse Alexander - Yuba City Fire	
Drew Mitchell – Yuba City Community Policing Officer	
Troy Koski – Yuba City Police Homeless Officer	
Brad McIntire - Yuba City Community Services	
David C. Giongco – Yuba City Public Works	
Doug Libby – Yuba City Development Services	
Kristen Perry - Yuba Sutter Chamber of Commerce	
Introduction of Guests	Sandee Drown
Treasurer’s Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
b	April – BID Billing
Coordinator’s Report (5 minutes)	Judy Brogden
a. Social Media	Facebook, Instagram and Website
b. Merchant Highlights	Monthly Schedule
c. Coordinators Time Update	March’s Monthly Activities
Membership (5 minutes)	Judy Brogden
a	Merchant Update
Committees	
Events (10 minutes)	Teresa Schmidt
a	Summer Stroll – June 17, 2023
Marketing (10 minutes)	Ken Wood / Ryan Henshaw
a	Member Highlights
Executive (5 minutes)	Sandee Drown
a.	Newsletter – May Issue
b.	New Board Member Update (Marni Sanders)
c.	Sutter Co Supervisors 5/9/23

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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March 2023 YCDBA Meeting Dates

YCDBA Events Committee: May 9 @ 10 am
YCDBA Marketing Committee: May 9 @ 9 am
YCDBA Executive Board: May 25 @ 8:30 am

Next YCDBA Meeting – June 1, 2023

The Happy Viking @ 8:30 am

Local Government Meetings:

Yuba City Council: May 2nd & 16th @ 9 am
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: May 10th & 24th @ 6 pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter County Board of Supervisors – May 9th & 23rd @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

Adjourn meeting

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