

AGENDA

Yuba City DBA/BID Board Meeting Plumas Street Shopping District

October 5, 2023 ~ 8:30 am - 741 Plumas Street, Yuba City - (The Happy Viking)
Zoom Call Option - Meeting ID: 915 3781 3150 - Passcode: vee8gX

Meeting called to order	Sandee Drown
Roll Call of Board Members	Natalie Syverson
Approval of Agenda.....	Sandee Drown
Approval of YCDBA Board Meeting Minutes	September 7, 2023
Correspondence	Judy Brogden/Sandee
Board Liaisons:	
Jesse Alexander - Yuba City Fire	
Drew Mitchell – Yuba City Community Policing Officer	
Troy Koski – Yuba City Police Homeless Officer	
Doug Libby – Yuba City Development Services	
Ann Gillen – Yuba City Parks & Recreation	
Janell Willis - Yuba Sutter Chamber of Commerce	
Introduction of Guests	Sandee Drown
Treasurer’s Report (5 minutes)	Scott Sargent
a.....	Current Financial Reports
b	September – BID Billing
Coordinator’s Report (5 minutes)	Judy Brogden
a. Social Media	Facebook, Instagram and Website
b. Merchant Highlights	Social Media Posts
c. Coordinators Time Update	September & October Monthly Activities
Membership (5 minutes)	Judy Brogden
a	Merchant Update
Committees	
Events (10 minutes)	Teresa Schmidt
a	Trick or Treat – October 19, 2023
b	Holiday Preview – November 16, 2023
c.....	Christmas Stroll – December 9, 2023
Marketing (5 minutes)	Ryan Henshaw/Stacie Bedford
a	Member Highlights
Executive (15 minutes)	Sandee Drown
a.	Jackie Slade – YSEDC (10 minutes)
b.	Merchant Tree Questionnaire
c.	2024 YCDBA Board Elections
d.	Clean Grant Update- Josh, City of Yuba City

MISSION STATEMENT

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

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September 2023 YCDBA Meeting Dates

YCDBA Events Committee: 10/17 @ 8:30 am

YCDBA Marketing Committee: 10/12 @ 9 am

YCDBA Executive Board: 10/26 @ 9 am

Next YCDBA Meeting – Nov. 2, 2023

The Happy Viking @ 8:30 am

Local Government Meetings:

Yuba City Council: 10/3 & 10/17 @ 9 am
1201 Civic Center Blvd., Yuba City, CA 95993

Yuba City Planning Commission: 10/11 & 10/25 @ 6 pm
1201 Civic Center Blvd., Yuba City, CA 95993

Sutter Co. Board of Supervisors – 10/10 & 10/24 @ 3pm
1201 Civic Center Blvd., Yuba City, CA 95993

Adjourn meeting

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